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## **HR Influenced Welcomes New Professional to Growing Team**

March 22, 2023 - Press Release

HARRISBURG, Pa. — HR Influenced today announced the addition of human resources professional April Campagna to the firm, where she will provide a range of HR services to the firm's growing roster of clients.

Campagna most recently served as HR manager at York-based Pace Resources and has 15 years of experience working alongside C-suite executives to help companies reach their goals – from crafting successful training and development tools to managing benefits, compensation and employee relations activities.

"April brings passion for developing human resources solutions that help clients achieve business success," said Kristen Evans, HR Influenced president and CEO, noting that she has witnessed Campagna's skills firsthand during their time working together at Pace Resources.

"Her enthusiasm, dedication to client service and human resources experience add tremendous value to HR Influenced and enhances our team's ability to deliver creative and efficient solutions for clients across a wide range of industries," Evans added.

Launched in July 2022, HR Influenced serves the increasingly complex human resource management and talent acquisition needs of regional and national employers. The firm offers a suite of HR consultancy services, including employee recruitment and retention, talent management strategies, workforce analysis and HR compliance audits, among others.

"What sets HR Influenced apart is our elevated client service, customized approach and ability to anticipate needs," Evans said. "We put forth incredible effort to genuinely learn about our clients and understand their organizational needs which gives us the ability operate like a member of their team working together towards the same goals."

HR Influenced is affiliated with McNeese Wallace & Nurick and is backed by the law firm's reputation for exceptional client service and deep bench of professional resources. Together, HR Influenced and McNeese offer their clients customized solutions to meet their needs.

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### About HR Influenced

HR Influenced is a solutions-focused human resource management consulting firm serving for-profit, nonprofit and government clients regionally and nationally. The firm drives workforce solutions through collaboration and innovation. HR Influenced offers a diverse suite of services, including full cycle recruiting; leadership coaching; compensation and benefits; employee recognition programs; workforce analysis; success planning, and more.