



**Leverage your people.
Influence your business.**

McNees Launches HR Influenced

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HARRISBURG, Pa. — (July 11, 2022) McNees Wallace & Nurick LLC today announced the launch of HR Influenced, a human resource management consultancy offering clients an array of strategic HR solutions.

HR Influenced is headquartered in Harrisburg and led by Kristen Evans, an HR executive with two decades of experience in the full spectrum of human resource management and strategy.

“We have long had our eye on developing a company that could serve the increasingly complex human resource management needs of our clients and employers, both regionally and nationally,” said McNees Chair Brian Jackson. “With Kristen, we believe we have found the right person to lead this important new venture for our firm. She has the dynamic personality and versatile skill set essential to managing HR issues in today’s rapidly changing workforce.”

Evans most recently served as managing director of a local consulting firm in Harrisburg. Prior to that, she was vice president of human resources at York-based PACE Resources and held HR manager roles at Harrisburg University, Harrisburg-based Triple Crown Corporation and Cintas in York. Evans earned her bachelor’s degree in sociology from Shippensburg University.

With a unique perspective informed by her diverse experiences and deep knowledge of the industry, Evans said HR Influenced is an intentionally different kind of HR consulting firm.

“Our role is to help businesses and organizations unlock their potential through their people with proven and effective HR strategy,” Evans said. “We believe success is absolutely influenced through strategic HR management solutions but isn’t necessarily achieved solely by them. We believe that when employers focus on their people, they can influence the trajectory of their business.”

Among the suite of services that HR Influenced offers to clients are:

- Full Cycle Recruiting
- Leadership Coaching
- Compensation and Benefits
- Employee Recognition Programs
- Workforce Analysis and Succession Planning

“Our philosophy is that we are strategic partners with our clients, and we meet them where they are in their HR journey – from the most basic administrative needs to the most complex challenges,” Evans said. “Together, we drive practical, effective workforce solutions that help clients succeed.”

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About McNees

McNees is a full-service law firm with more than 140 attorneys representing corporations, associations, institutions and individuals. The firm serves clients worldwide from offices in Devon, Harrisburg, Lancaster, Pittsburgh, Scranton, State College and York, Pa.; Columbus, Ohio; Frederick, Md.; and Washington, D.C. McNees is also a member of the ALFA International Global Legal Network.

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About HR Influenced

HR Influenced is a solution-focused human resource management consultancy serving clients across the for-profit, nonprofit and government sectors. The firm drives workforce solutions through collaboration and innovation. HR Influenced offers a diverse suite of services, including Full Cycle Recruiting, Leadership Coaching, Compensation and Benefits, Employee Recognition Programs, and Workforce Analysis and Succession Planning, among others.