



**Leverage your people.
Influence your business.**

HR Influenced President and CEO honored by YWCA Greater Harrisburg with Tribute to Women of Excellence award

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HARRISBURG, Pa. —[HR Influenced President and CEO](#) Kristen Evans was honored with the [YWCA Greater Harrisburg's 2023 Tribute to Women of Excellence](#) award [this week](#).

The honor is a 34-year tradition that celebrates women for contributions to their region, both professionally and philanthropically. Evans was recognized for promoting opportunities for those around her to become leaders, learn new skills in a safe environment and make meaningful impacts on their careers and communities.

A firm believer in the benefits of sports in youths' lives, Evans said learning how to be a teammate, work toward a common goal, adhere to a schedule and value hard work will not only open the doors to opportunities young athletes might not otherwise have access to, but will help transition them from productive youths to productive adults.

"The experiences I've had coaching basketball in Susquehanna Township, being a mentor for my players, helped me truly see the value in giving back to the kids in my community and opened my eyes to what they can teach adults," Evans said.

"There are not enough female coaches in sports programming in general," she added, "and I wanted to be the coach my players needed at an age when I could make a tangible impact on their future."

Evans currently serves as president of the Susquehanna Township High School Booster Club. Previously, she founded Hanna Hoops Basketball in Susquehanna Township; coached high school girls through Team Pennsylvania's Amateur Athletic Union basketball program; and served as vice president, treasurer and at-large board member of the Susquehanna Township Youth Football & Cheer Association.

"Kristen has been successful in each of her professional and community endeavors because she builds bridges, collaborates and lifts up others," McNeese labor and employment attorney [Adam Santucci](#) said. He nominated Evans for this award. "Her commitment to focusing on people – celebrating their spirit, talents and self-determination – is what makes Kristen successful in business and her work in her community."

[HR Influenced](#) is a human resource management consultancy offering clients an array of strategic HR solutions. In her role as the company's chief executive, Evans ensures the HR Influenced is an intentionally different kind of HR consultancy firm that draws upon her unique perspective of, diverse experiences in and deep knowledge of the industry.

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About HR Influenced

HR Influenced is a solution-focused human resource management consultancy serving clients across the for-profit, nonprofit and government sectors. The firm drives workforce solutions through collaboration and innovation. HR Influenced offers a diverse suite of services, including full cycle recruiting; leadership coaching; compensation and benefits; employee recognition programs; and workforce analysis and success planning, among others.